

# 4<sup>th</sup> Annual Challenge Cancer

## 5k Run & Race Walk

Plus 1.5 Mile Fun Family & Friends Fitness "Walk by My Side" &  
Kids Challenge Half Mile

**Saturday, June 21, 2008 - Como Lake, St. Paul**

Start 8 AM for both 5k & 1.5 Mile and 9 AM Kids Half Mile Run

**Celebrating Active Cancer Survivors**



## Sponsorship Program

**Sponsorship Deadline: June 20, 2008**

**You're invited to sponsor CC's 4th Annual CHALLENGE Cancer 5k Celebration**

**\$100 Bronze Sponsor** Level Benefits include:

- Bag Stuffers –Inclusion of your organization's material in the participant's race packets
- Your Name on Charities Challenge Website Challenge Hearts & Minds Event Listing of Sponsors
- One complimentary event entry

**\$250 Silver Sponsor Benefits** – In addition to the above:

- Your Company Logo/Name Link on Charities Challenge Website for 3 months @ 30,000 hits per month
- Table for your company's promotions at the Event
- Two complimentary event entries

**\$500 Gold Sponsor Level Benefits** – In addition to the above:

- Your Company Logo on Event T-shirt
- Your Company Banner Prominently Displayed at Start Line and/or on Overhead Finish Line Structure – Race photos will keep your company's logo/name displayed at CC web site's events photos page
- Your Company Logo/Name Link on Charities Challenge Website for 1 Year
- Four complimentary event entries

**Platinum Presenting Sponsor** of any or all of CC's 6 Como Lake Challenge Events is also available.

**In-kind contributions** are also appreciated. Please contact Charities Challenge for more information.

### **Event Summary & The Power of Your CC Charity Partnership to Improve Lives Today:**

- **@ 200 events participants**, guests, and 20 *Challenge Cancer* volunteer workers are expected.
- **Event is being promoted via many major CC Event Partners' running events** in the Twin Cities around Minnesota and will be promoted directly to 1000+ Charities Challenge Members and Friends. **Media kits** will be sent to Twin Cities' press, television and radio stations. **CC gets media coverage!**
- **Challenge Cancer 5k Event offers inspiring recognition & awards for participants who are walking, or even running, through and beyond their cancer challenges to a better quality of life every day.**
- **A remarkable occasion to inspire, and be inspired,** by our family and friends who are coming alongside challenged loved ones, helping them to walk their way to a strong response to cancer challenges.
- **Many are "Challenged Honored Athletes" who live and train with a barrier to exercise, challenges like cancer, arthritis, depression, diabetes, heart disease, stroke/TBI, and other health challenges.**

**Take this opportunity now to sponsor this year's remarkable Challenge Hearts & Minds Event** by calling CC Founder/President, Gary Westlund, at 612-245-9160; E-mail GaryWestlund@CharitiesChallenge.org

Visit [www.CharitiesChallenge.org](http://www.CharitiesChallenge.org) - CC is a 501(c)(3) non-profit organization

**Charities Challenge Mission: To Improve Health/Fitness, Reduce Health Risks, and Enhance Disease Management via Goal-oriented RxExercise Training Programs, Engaging Events & Active Partnerships.**