

6th Annual Challenge Aging 5k Run & Race Walk

Plus 1.5 Mile Fun Family & Friends Fitness "Walk by My Side"

"Celebrating Strength & Successful Aging"

Sunday, Sept 23, 2012 • Como Lake, St. Paul



Active Sponsorship Program Sponsorship Deadline: Sept 18, 2012

You're invited to sponsor Charities Challenge's 6th Annual CHALLENGE AGING Celebration

\$100 Starter Sponsor Benefits include:

- Inclusion of your organization's promotional material at registration for participants & guests
- Listed at CC Web Site
- One complimentary event entry

\$250 Bronze Sponsor Level Benefits – In addition to the above:

- Table for your company's promotions at the Event & Recognition by Race Day Event Public Announcer
- Your Company Logo/Name Link on Charities Challenge event page
- Two total complimentary event entries

\$500 Silver Sponsor Benefits – In addition to the above:

- Your Company Logo on Event T-shirt
- Your Company Logo/Name Link on Charities Challenge Website for 6 months
- Three total complimentary event entries

\$1000 Gold Sponsor Level Benefits – In addition to the above:

- You're Company Banner Prominently Displayed at Start Line and/or Finish Line
- Race photos will keep your company's logo/name displayed at CC web site's events photos page
- Your Company Logo/Name Link on Charities Challenge Website for 1 Year
- Six total complimentary event entries

Platinum Presenting Sponsor of any of the Challenge or Holiday Events is available and negotiable.

In-kind Contributions are also welcome. Please contact Charities Challenge about opportunities.

Event Summary & the Power of Your CC Event Sponsorship to Improve Lives Today:

- @ 150 events participants, guests, and 15 Challenge Aging volunteer workers are expected.
- Event is being promoted via many major CC Event Partners' running events in the Twin Cities around Minnesota and will be promoted directly to Charities Challenge Members and 6000+ and CC Friends. **Media Press Release** will be sent to Twin Cities press, television and radio stations. **CC gets media coverage!**
- This very special and unique CC "Celebrating Strength & Successful Aging" Event will offer inspiring recognition and awards for participants who are walking or running through, and "well" beyond, their Aging challenges to a better quality of life every day.
- Fun Family & Friends Fitness "Walk By My Side" 1.5 Mile – Is a remarkable occasion to inspire, and be inspired, by our family and friends who are coming alongside Aging-challenged loved ones, helping them to walk their way to a stronger, healthier response to their Aging challenges.
- Many of our CC Members and event participants are "Challenged Honored Athletes" who live and train with a barrier to exercise, barriers like arthritis, cancer, heart disease, brain injury or stroke, and other health challenges, as well as Aging Challenges. They are especially inspiring to so many others as they each fill their Rx Exercise to improve the quality of their lives everyday.

Take this opportunity to sponsor this year's remarkable Challenge Aging Event by calling CC Founder and President, Gary Westlund, at 612-245-9160 or E-mail GaryWestlund@CharitiesChallenge.org

Visit www.CharitiesChallenge.org - CC is a 501(c)(3) non-profit organization



Charities Challenge Mission: To Improve Health/Fitness, Reduce Health Risks, and Enhance Disease Management via Goal-oriented RxExercise Training Programs, Engaging Events & Active Partnerships.